

SMART PRODUCTS
FOR ENDO LOVERS



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Our mission is to become the leading provider in specialized endodontics solutions.
Our innovation pipeline consists of smart yet simple devices that will revolutionize the industry as we know it.

Produits Dentaires SA

ENDODONTISTS ARE THE ADVENTURERS OF OUR INDUSTRY

They defy the ordinary, and venture into the unknown to save what others couldn't. And because every explorer needs a compass, we are stepping up to the challenge. Together, we can forge into new territories where we can achieve unparalleled success. Like you, we want to test the limits to deliver smarter solutions that truly make a difference.

Because with the right tools,
anything is possible.

We are:

CURIOS EXPLORERS. Thanks to our entrepreneurial spirit, we are dedicated to finding smart and innovative solutions that make the impossible seem possible. We play with the industry limits and take the freedom to challenge the now. Unlike other industry players, we have the flexibility to focus on the niche, and explore how we can deliver targeted solutions for your needs before anything else.



ENDLESS PERFECTIONISTS. The beauty of our craft lies in the details. That's why we engineer solutions that simply deliver, with the same precision and reliability every time. Every one of our Swiss-made products is handled with the care of a human touch and controlled before it's packed, because nothing beats perfection.



COLLABORATIVE CREATORS. We are all in this together. As a family business that's rooted in 75 years of collaborative R&D, we strongly believe in the power of partnerships. And thanks to our holistic network of industry experts and change-makers, we have the ability to ignite innovation faster and more effectively than any other industry player.



Produits Dentaires SA was founded in 1940 by William Gehrig, who had a vision to test the boundaries of innovation. As a third-generation family-run business, we continue to breathe this ethos, as we constantly seek to explore new territories and pioneer change.

We are the simplicity-obsessed endo manufacturer. We deliver smart, yet simple solutions to help leading specialists succeed. Today, we are present in over 100 markets across 5 continents, and boast an extensive distribution network of agents, dealers and depots. It's thanks to our network, that our products have gained international reputation, synonymous with Swiss quality at its finest.



D^r Nicolas Gehrig, Executive Vice-Chairman,
and Yann Gehrig, Executive Director